



July 10, 2006

Dear Prospective Vendor:

As a business owner, you may be aware that, for the past five years, the Western Slope Driving Chapter has presented the **Colorado Draft Horse Classic** over Labor Day weekend.

Participants to this show have come from all over the United States, with over 80 draft horses and mules in the various classes and over 2500 spectators over the two-day show. We had prime ad spots on the morning radio shows complements of Alpine Bank. Other sponsors allowed us the opportunity to put on a first-class draft horse show.

The Draft Horse Classic Show will again be held Labor Day weekend, September 2nd and 3<sup>rd</sup>, 2006. This is an invitational hitch show, in which we provide guaranteed premiums to the 4- and 6-horse hitches to insure a great turnout for our viewers. The show also includes riding and halter classes and this year we hope to include a horse pull. There is something for everyone to enjoy!!

We would like to invite **YOU** to be a vendor at this year's **Colorado Draft Horse Classic**. We would like to promote your business and give attendee's an opportunity to purchase your products or services. The **ONLY** fee that you will pay is \$40.00, which will include **YOUR** business card ad in our program. That's it! No booth space fees or commissions!!! But we require that you place an ad in our program, you may upgrade your ad to a larger size for an addition fee, however you must at least place your business card ad in our program.

We hope that you would like to participate and join us in our 5<sup>th</sup> year.

Sincerely,

Sandi Jaffrey  
Vendor Coordinator

0607 Greenfield's Road   ▪   Basalt, CO 81621   ▪   970-927-1668  
[www.codraffhorseclassic.com](http://www.codraffhorseclassic.com)

# 2006 COLORADO DRAFT HORSE CLASSIC



## VENDOR APPLICATION

\_\_\_\_\_  
Company/Individual Name (Please print or type)

\_\_\_\_\_  
Address, City, State, Zip

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Vendor Space Size Needed

\_\_\_\_\_  
Electrical? # of Outlets Needed

\_\_\_\_\_  
Provide Own Trailer/Booth? Any Special Needs?

\_\_\_\_\_  
Would you like to set up inside?

\_\_\_\_\_  
What is the product you are selling/promoting? Please be descriptive, we will use this information  
for the announcer: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## VENDOR APPLICATION, Cont.

I/We hereby commit to attend the 2006 Colorado Draft Horse Classic:

\_\_\_\_\_  
Authorized Agent (Please Print)

Signature\_\_\_\_\_

By signing this application, Vendor is responsible for ALL liability for their booth, CDHC holds NO responsibility for loss, theft, damage or personal injury in or around Vendor's said booth. Vendor will provide own chairs, table, electric cords and any other supplies vendor needs. The Colorado Draft Horse Classic will only provide set up space and electrical outlets if needed.

**Please attach your business card or ad copy and a check or M.O. for \$40.00 made payable to Colorado Draft Horse Classic Mail to: Sandi Jaffrey, 0607 Greenfields Road, Basalt, CO 81621.**

**The deadline for program ads is Friday, August 4th. Your business card ad will be printed in the program, but if you wish larger advertising you will need additional funds (see rates below). Please make sure your ad is camera ready and you may send it to the above address along with your vendor application.**

**If you have any questions, please call Sandi 970-927-1668 evenings or email at: <mailto:jaffrey@rof.net>.**

**You are welcome to come up early to set up. You may arrive on Thursday if you wish. Exhibitors will also be arriving early.**

**All details not covered in this letter will be on our website: [www.codrafthorseclassic.com](http://www.codrafthorseclassic.com)**

This will be limited space to park your RV, however there are NO hook ups at the Garfield County Fairgrounds. There are showers onsite.

The following is a list of hotels/motels in our area: (reservations are highly recommended!) Tell them you are with the Colorado Draft Horse classic.

Rusty Cannon Inn (Rifle) 970-625-4004  
Red River Inn (Rifle) 970-625-3050  
La Quinta Inn (Rifle) 970-625-2676

**I have also enclosed an Sponsor/Donation Form if you would like to donate one of your products for one of many awards, or sponsor a class.** Please send this back with your vendor application.

# PROGRAM ADVERTISING RATES

All copy **MUST BE** black and white camera Ready for the printer! Please contact [Judy Brodland](#) at 970-625-2047 if you need help designing your ad or have questions. Mail your check payable to "Colorado Draft Horse Classic" with your camera ready ad copy to: CDHC, c/o Sandi Jaffrey, 0607 Greenfields Road, Basalt, CO 81621.

**DEADLINE** is Friday, August 4th, 2006

Advertising Rates are as follows: Business Card Ad - \$40.00

1/4 Page Ad - \$75.00

1/3 Page Ad - \$95.00

1/2 Page Ad - \$125.00

Full Page Ad - \$200.00

## TENTATIVE Schedule

<b>Saturday, September 2</b>	<b>Sunday, September 3</b>
<p>Open Halter, Youth Showmanship -- Morning</p> <p>Performance – 3 p.m.</p> <p>D 01 Men's Cart            D 16 Heavy Horse under Saddle, Western            D 06 Cart, Novice Driver            D 20 Heavy Horse Egg &amp; Spoon Race            F 01 Farm Team            D 08 Show Pair            L 01 Single Light Horse            D 11 Unicorn Hitch</p> <p>Performance -- 7 p.m.</p> <p>D 07 Draft Gambler's Choice Obstacle            L 02 Light Horse Single Obstacle            D 02 Ladies' Cart            D 18 Heavy Horse Costume Class            F 03 Feed Team Race            D 15 Heavy Horse under Saddle, English            D 12 Four-Horse Hitch (Rail)            D 13 4-Horse Driving Competition</p>	<p>Exhibitor Breakfast (Complimentary)</p> <p>Performance -- 11 a.m.</p> <p>D 03 Junior Cart            D 17 Heavy Horse Bareback, Walk / Trot            D 19 Heavy Horse Barrel Race            D 09 Ladies' Pair            L 03 Light Horse Pair (Rail)            D 04 Men's Pleasure Cart            F 04 Farm Team Log Skid            D 10 Junior Pair</p> <p>Performance -- 3 p.m.</p> <p>F 02 Farm Team Obstacle Class            L 04 Light Horse Pair Obstacle            D 05 Ladies' Pleasure Cart            D 14 6-Horse Hitch Class (Rail)            Pulling Contest</p> <p>Exhibitor Barbecue (Complimentary / Potluck)            (we'll provide the meat, soft drinks and service items)</p>



Yes, we will help, as follows:  
(Please indicate your choice)

Halter class \$50  
(specify class) \_\_\_\_\_

Jr., Sr., or Res.Champion \$100  
(specify class): \_\_\_\_\_

Light horse, Shire or Farm class \$100  
(specify class): \_\_\_\_\_

Draft hitch class D01 -- D07 \$150  
(specify class): \_\_\_\_\_

Draft hitch class D08 – D10 \$200  
(specify class): \_\_\_\_\_

Draft hitch class D11 – D13 \$250  
(specify class): \_\_\_\_\_

Riding class D15 – D17 \$100  
(specify class): \_\_\_\_\_

Please help us present this  
exciting show to the  
draft horse-loving public  
with your sponsorship or ad!

Sponsors will be recognized at least twice by the announcer during your sponsored class, as well as being listed in the program and on sponsor boards at the grandstands; you are also invited to provide a banner for display.

General donation: \$ \_\_\_\_\_

Program ad: Full page \$200 \_\_\_\_\_

1/2- page \$125 \_\_\_\_\_

1/4 - page \$75 \_\_\_\_\_

Business card \$40 \_\_\_\_\_

Please enclose camera-ready copy or mail later. Ad deadline August 4, 2005.

Payment enclosed.

Bill me later.

\_\_\_\_\_  
Sponsor Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, ZIP

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Contact Person (Please print)

\_\_\_\_\_  
Signature

Mail to: CDHC

P.O. Box 957, Silt, CO 81652



Yes, we will help, as follows:  
(Please indicate your choice)

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Sponsor Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, ZIP

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Contact Person (Please print)

\_\_\_\_\_  
Signature

Mail to: CDHC

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